KEY DATA PRIVACY AND OTHER POLICY

We, at <u>www.finoindia.</u>com, acknowledge and accept that the personal details that you impart to us are to be kept in strict confidentiality and to use the information only in a manner that would be beneficial to our customers. We consider our relationship with you invaluable and strive to respect and safeguard your right to privacy.

We shall protect the personal details received from you with the same degree of care, but no less than a reasonable degree of care, to prevent the unauthorized use, dissemination, or publication of this information as we protect our own confidential information of a like nature.

We shall use the personal information to improve our service to you and to keep you updated about our new product or information that may be of interest to you. The information collected from you would be used in the right spirit and context in which it is intended to be used.

We would ensure that we collect personal information only to the extent it is necessary to administer our services in the best possible manner and what is required under the various regulations of Indian Laws. To ensure high-quality services and a high degree of value addition to you, we may combine the information given by you on the web or through other channels.

Under certain circumstances, we may be required to share the information given by you with third parties, where we feel they can contribute to add value and improve the quality of services imparted by us to you. We shall take all reasonable steps to ensure that the confidentiality of your information is maintained by imposing strict confidentiality standards on all the third parties with whom we share this information. In all circumstances we shall ensure that your personal information is protected by strict confidentiality agreement. We shall not allow any third parties to retain your personal information longer than what is warranted by the nature of the services rendered.

We would also impart your personal information wherever it is required to be disclosed under law to any of the governmental agencies or regulatory bodies.

We ensure that the personal information given to us by you on the web is placed in the secured portion of our web-site. We use the most advanced encryption technology. Secure Socket Layer (SSL), to ensure that the information transmitted between you and us across the Internet is safe and cannot be accessed by any outsider. SSL has been universally accepted on the World Wide Web for authenticated and encrypted communication between clients and servers.

To ensure the security of access to personal information and transaction details, access to the secured zone of our website is restricted by the unique login ID and Password selected by you. Since Mutual Funds issue non-transferable units and there is no physical certificates involved in the same, there is no transaction threat under your login section. However, you should be very careful in handling the ID and password and you should keep changing your password periodically.

To enable us to serve you better, it is necessary that your personal information available with us is updated and accurate. Our website enables you to update your personal information. You can also send us an e-mail at Customer Service and we shall ensure that your information is updated and protected from any misuse or unauthorized revelation.

Contact us: +918738864122

REGULATIONS:

AMFI registration is required for all MF Distributors We are registered with AMFI (Association of Mutual Fund of India) vide number: 131414